



**HKBU Alumni Association Mentoring Program 2013-2014  
Career Development Seminar**

**What Matters If I Choose**

**Retail and Commercial Banking as My Career**

Speakers : Alumnus Dr. Victor Ng, Alumnus Sammond Cheng and Alumnus Ricky Leung  
Date : 18 January 2014 (Saturday)  
Time : 2:30 – 5:30 p.m.  
Venue : Dr. Wu Yee Sun Lecture Theatre, Lam Woo International Conference Centre,  
Shaw Campus, HKBU (WLB109)

**Outlines**

**COME AND JOIN OUR SEMINAR**

**LEARN THE TRICKS FROM THESE 3 EXPERIENCED INDUSTRY**

**PRACTITIONERS WITH A TOTAL COMBINED 60+ YEARS OF EXPERIENCE**

*What are the cultural differences between international banks, local banks and state-owned banks?*

*Are banking jobs only for finance graduates?  
If not, what qualities are banks looking for?*

*What is the difference between retail banking and commercial banking?*

*Which banking functions are most profitable to a bank?*

*I am not very into outgoing jobs – what are the back office functions in banking?*

## Speakers' Profile

### **Dr. Victor Ng**

Graduated from Business Management Faculty of HKBU in 1981, Victor has been working in the banking field for over 30 years and has profound knowledge and experiences in overall banking operations and administration. Victor currently is a Senior Vice President in one Chinese State-Owned Bank in Hong Kong.

### **Mr. Sammond Cheng**

Having accomplished his undergraduate study in Business Faculty of HKBU in 1986, Mr. Cheng further obtained his Master degree in the U.S.A. He started his career in securities field and shifted later his focus in banking industry. He served prestigious local bank, renowned foreign (British & American) banks and currently being appointed as First Vice President in one Chinese stated-owned bank specialized commercial banking segment. He has been serving in banking field for over 20 years.

### **Mr. Ricky Leung**

After obtaining his bachelor degree of BBA Finance in HKBU in 2009, Ricky furthered his study in UK and obtained his master degrees of Finance and Politics. He started his careers in management consultancy and investment firm, specialized in serving Chinese and international corporate clients. He is currently appointed as the project manager to provide advice on corporate finance practices on restaurant chains, beverage and pharmaceutical companies and agricultural product suppliers.

## Registration

Interested graduates can email Mr. Arnold Chan at [acbkfam@yahoo.com.hk](mailto:acbkfam@yahoo.com.hk) on or before 5pm on 16 January 2014 with the following information:

Name:

Phone:

Department:

Year of Graduation:

University (UIC or HKBU):

*Seats will be filled on a first come first serve basis.*